

Annual Report:



Entrepreneurship Cell

NODAL OFFICER:
Prof. CA Abha Madhur

2023-2024





UDHMODYA FOUNDATION has been established by the University of Delhi, for promoting Innovation and Entrepreneurial culture, among all in general and students in particular. It is a Section-8 Company, set-up, to facilitate a culture of innovation and creativity, by encouraging entrepreneurial activities across the colleges/ Departments/Centers of the University. In compliance with the directions of University of Delhi, Satyawati College has also set up an 'Entrepreneurship Cell'. This E-cell has been a step towards achieving a sustainable startup ecosystem. The aim of the Entrepreneurship Cell is also to facilitate a culture of innovation and creativity, by encouraging entrepreneurial activities across the colleges, for involving students, teaching staff and non-teaching staff. Throughout the year, several activities were undertaken by the entrepreneurship cell and the UDMODHYA Foundation, independently, as well as partnering with other colleges and institutions. A date wise report and description of each activity, has been summarized below:

26/04/2023: WORLD INTELLECTUAL PROPERTY DAY

April 26 was chosen as the date for World Intellectual Property Day, because it coincides with the date on which the Convention Establishing the World Intellectual Property Organization entered into force in 1970. World Intellectual Property Day is WIPO's largest intellectual property (IP) public outreach campaign. UDHMODYA Foundation, on the occasion of World Intellectual Property Rights Day, organized a webinar on 'IP Creation, Protection & Commercialization'. The theme of the webinar was "Women and IP: Accelerating Innovation and Creativity". The inputs during the session were very insightful. It was attended by Prof. CA Abha Mathur, the Nodal Officer.



10/05/2023: G-20, UNIVERSITY CONNECT



Under the aegis of G-20 and university of Delhi, a program 'ऐक्यम्' was held at Kirorimal College, University of Delhi. It was presided by Shri D.S. Rawat, Chairman-GB. Prof. Yogesh Singh, VC, University of Delhi was the Chief Guest. This program was well attended by the students of our college and was very informative and motivating.

15/05/2023: INVITING INNOVATORS & START-UPS WITH DIGITAL SOLUTIONS



Under the G-20 Initiative, the Ministry of Electronics and Information Technology, invited Innovators & Start-ups, who

could offer Digital Solutions to various issues and problems, which the country is facing today. It was done in association with MeitY Start-up Hub, FICCI & DIA. There was a huge participation from across colleges and very innovative proposals were received. Some of the students of Satyawati Collage also submitted their proposals.

16/06/2023 ORIENTATION PROGRAM FOR THE NODAL OFFICERS OF VARIOUS COLLEGES

An Orientation Program was organized by Udhmodya Foundation, for the Nodal Officers of all Colleges of the University of Delhi, with an aim to facilitate a platform for gaining valuable insight to foster a sustainable entrepreneurial ecosystem and to understand how Udhmodya Foundation envisions the same. The program was



presided by the honourable Vice-Chancellor Prof. Yogesh Singh and Dr. Pramath Raj Sinha, Founder and Chairman, Harappa Education was the esteemed Chief Guest and key speaker for the program. The program was held at Academic Council Hall, University of Delhi, at 9.30 am. It was attended by Prof. CA Abha Mathur-Nodal Officer. All necessary information about the UDMODHYA Foundation was provided during the orientation session and expectations from the Nodal Officers including their role and responsibility were also clarified. During the open and interactive session, some concrete suggestions were given by Prof. CA Abha Mathur, which were appreciated.

17/07/2023: GOOGLE MEET BY THE UDHMODYA E-CELL, FOR THE NODAL OFFICERS OF VARIOUS COLLEGES

A Google Meet of the Nodal Officers of the Udhmodya E-Cell was scheduled on 17 July, 2023 at 01.30 P. M. The meeting was chaired by the Joint Chief Executive Officer of the Udhmodya foundation. The Foundation discussed its aims to extend resource support, in terms of seed money, infrastructure, co-working spaces, networking in addition to the expert mentorship, training and advisory, to strengthen the startup. Udhmodya proposed a multidisciplinary cohort of founders, mentors, industry experts and corporate partners to foster links between the university and the startup ecosystem. It was attended by Prof. CA Abha Mathur-Nodal Officer.

10/08/2023: STUDENT INDUCTION PROGRAM ON ‘STARTING STARTUP’, BY THE DEPARTMENT OF COMMERCE, UNIVERSITY OF DELHI

The Department of Commerce, University of Delhi, organized a very relevant program on such a pertinent issue of encouraging a Start-up culture among the young students. It was chaired by Sr. Prof. Ajay Singh, Head & Dean of the Department of Commerce. Dr Abhishek Tandon was invited as a Guest Speaker, to address the gathering of students and teachers. It was a very well attended program, which provided motivation to students, who aspired to be entrepreneurs. Their concerns were addressed and candid and lucid information was provided on how the UDMODHYA Foundation, could lend financial and mentor support.

21/08/2023: WORLD ENTREPRENEUR’S DAY

Every year, August 21st is celebrated as World Entrepreneurs’ Day. A day which has been coined to celebrate innovation and empowerment of entrepreneurship and leadership, throughout the world.





In order to celebrate this significant event, Entrepreneurship Cell of the College also planned a Seminar, with a lot of fervor and enthusiasm. It was a proud pleasure to have invited two very dynamic, budding young Entrepreneurs, Ajay Birla & Kushagra Yadav, who addressed the gathering of students and Professors, present in the Seminar Hall and motivated them to become entrepreneurs. Professor Anju Seth, Principal, Satyawati College graced the event and spoke to students about the relevance of entrepreneurship. Prof. CA Abha Mathur, Nodal Officer, highlighted the need for entrepreneurship for the country and the economy. The program concluded successfully with the help of core team of dynamic student volunteers. All the help and support extended by Mr Arun Giri-AO, Officiating and his team, was highly appreciated.

09/10/2023: CONCLAVE, ORGANIZED AT THE INDRAPRASTHA COLLEGE, UNIVERSITY OF DELHI, IN ASSOCIATION WITH THE UDHMODYA FOUNDATION

On October 9, 2023, a transformative event, the Startup Conclave Accelerator Program, unfolded its potential at the esteemed Indraprastha College of Women, University of Delhi. This event was a collaborative effort between the Udhmodaya Foundation and IP College. It aimed to empower young innovators and entrepreneurs with the knowledge and resources needed to succeed in the dynamic world of startups.

. Dr. Abhishek Tandon, CEO of Udhmodaya Foundation, and Mr. Bharat Bhushan Arora, Director of Udhmodaya Foundation, graced the occasion as keynote speakers. Their insights and expertise in the field of entrepreneurship were invaluable and left an indelible mark on all attendees. Professor Poonam Kumaria, the esteemed Principal of Indraprastha College, welcomed the gathering and emphasized on the importance of such initiatives in nurturing the entrepreneurial spirit among young women. She highlighted the role of educational institutions in fostering innovation and entrepreneurship. Nodal Officer of the college, provided a comprehensive overview of the foundation's mission and activities. The Conclave was well attended by a team of students from Satyawati College.



13/10/2023: WORKSHOP FOR STUDENTS



The Workshop, which was organized by Prof CA Abha Mathur, Nodal Officer, on 13/10/2023, for students, was aimed at helping them to prepare the Business Proposals, in a proper format. The students were given the insight into the tremendous role of UDHMODYA Foundation, to help students build a better future, by starting their own venture. The talk covered brief aspects of

entrepreneurship and its relevance in this current scenario, where unemployment is rampant in the country and there is a need for motivating the younger generation to become job providers and not being job seekers. This endeavour was supported by Prof. Anju Seth, Principal of the College. The workshop was well attended by students from across all streams and was majorly successful.

16/10/2023: START-UP ACCELERATOR PROGRAM AT SHIVAJI COLLEGE



A curtain raiser for Start-up Conclave was held at Shivaji College of the University of Delhi on 16th October 2023. The speakers on this occasion were Dr Abhshek Tandon, Joint CEO, UDMODHYA Foundation, and Shri Bharat Bhushan Arora, Mentor, Samarth Bharat, Director-UDMODHYA Foundation. Students were invited from across all Colleges of the University of Delhi. A team of 10 students selected from Satyawati College, attended the conclave and made their presence felt at the event



25/10/2023: WORKSHOP FOR NON-TEACHING FRATERNITY

In order to share the detail of all the facilities provided by the UDHMODHYA Foundation and their Vision & Mission for promoting Entrepreneurial culture, a Workshop was organized by Prof CA Abha Mathur, Nodal Officer, supported by Prof. Anju Seth, Principal Satyawati College, for the non-teaching staff of the college. A power point presentation was made by Prof CA Abha Mathur, covering all the areas of entrepreneurship, need for promoting start-up culture and method of writing a Business Proposal. The response was overwhelming. The non-teaching staff attended the workshop in large number and enjoyed the session.



30/10/2023: WORKSHOP FOR TEACHING COLLEAGUES

A Workshop was organized by Prof CA Abha Mathur, for the teaching staff of the Satyawati College, on 30th October 2023, at 10.30 am, in the Computer Lab, with a view to convey the Vision & Mission of the UDHMODYA Foundation, which was established by the, University of Delhi, for promoting Innovation and Entrepreneurial culture among all in general and students in particular. It is a Section-8 Company, setup, to facilitate a culture of innovation and creativity, by encouraging entrepreneurial activities across the colleges/ Departments/Centers of the University. It is a Start-up Ecosystem of University of Delhi. Since all the endeavors of the Foundation are meant for all, it was necessary to share the details with the teaching faculties. The Workshop was supported by Prof. Anju Seth, Principal, Satyawati College. All the help extended by the Computer Lab personnel was praiseworthy. It was a well-attended & successful session.

03/11/2023: BUSINESS PROPOSAL WRITING CONTEST

The Entrepreneurship Cell invited Business Proposals from Teaching Staff, Non-Teaching Staff & Students of Satyawati College. It was decided to give prizes for Five Best Proposals, which could be forwarded to the UDHMODYA E-Cell of the University of Delhi, if found exceptional. Participants were asked to mail the PDF of the Business Proposal, latest by 31st October 2023, at the email provided for this purpose. The business proposals received, were to be reviewed by a committee of experts and the result to be declared on 3rd November 2023, at

10.30 am, in the Seminar Hall of the College. Guidelines were provided for writing the Business Proposal. Ten business proposals, duly completed, were received.

SATYAWATI COLLEGE
University of Delhi
Accredited by NAAC with Grade A+

BUSINESS PROPOSALS INVITED

The Entrepreneurship Cell invites Business Proposals from Teaching Staff, Non-Teaching Staff & Students of Satyawati College.

Five Best Proposals shall be awarded Prizes and forwarded to the UDHMODYA E-Cell of the University of Delhi.

Participants are requested to mail the PDF of the Business Proposal, latest by **09 NOVEMBER 2023** at following email:
entrepreneurshipcell@satyawati.du.ac.in

The same shall be reviewed by a committee of experts and the result will be declared on 22nd November 2023, at 10.30 am, in the Seminar Hall of the College.

Guidelines for writing the Business Proposal

- 1- A-4 size sheet
- 2- Font-Times New Roman
- 3- Font Size-12
- 4- Space-1.5

Business Proposals can also be submitted in Hindi, using the standard font and all other specifications remaining the same.

Prof. CA Abha Mathur
Nodal Officer

E-CELL

Prof. Anju Seth
Principal

05/12/2023: PRIZE DISTRIBUTION CEREMONY



The business proposals received by the entrepreneurship cell were duly appraised by a three member jury, consisting of Prof Radhesham Bhardwaj, Dr. Anjali Dariyal and Dr. Tarannum Aamir. Results were compiled and five best proposals were

awarded prizes and five consolation prizes were also given away by Prof. Anju Seth, Principal, Satyawati College. The jury members were also present and motivated the students. The program was a huge success and concluded with a vote of thanks by Prof CA Abha Mathur, Nodal Officer.

07/03/2024: A TALK BY MS. ENID LAL, A YOUNG AND DYNAMIC ENTREPRENEUR

A very young and dynamic, Entrepreneur, Ms. Enid Lal, who had her first stint with business, at the tender age of eight years, was invited as a speaker to deliver a talk for students, encouraging them to become entrepreneurs.

She reiterated the fact that building a sustainable business is not an easy feat, it requires patience, hard work, and consistency, she had the zeal and therefore, she could achieve her goal. The program was well attended by students and teachers. The inputs given by Entrepreneur, Ms. Enid Lal and subsequently, the question answer session, were both immensely enjoyed by the students.



10/05/2024: E-CELL STUDENT FAREWELL



The sixth semester batch students, who had actively taken part in the functions, seminars and activities of the Entrepreneurship Cell, throughout the year, organized one last function on 10th May 2024, in the seminar hall of the college. Many students spoke on the relevance of entrepreneurship and stated what they had learnt during their association with the Entrepreneurship Cell. Participants also put forward many entertaining presentations such as shayari, ghazals and poetry. The thank you note and appreciation expressed for the Nodal Officer, Prof. CA Abha Mathur, was very touching and memorable. Names of some students, who were exceptional and excelled in every role they were entrusted, include Yasir, Akriti Yadav, Tarini, Sneha Pal Singh, Ravleen, Smriti, Tisha, Aayushi, Rahul and many more, who put their best foot forward in all endeavors.

